

# Child Injury Prevention

Developing resources and training

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# Child Injury Prevention Resource and Training Project

- Collaboration between the CAPC/CPNP partners, PHAC, as well as members of the Canadian Collaborating Centres for Injury Prevention (CCCIP).
- Funding for this project was made available through the Public Health Agency of Canada's CAPC/CPNP National Projects Fund.

# Objectives

- Support CAPC (Community Action Program for Children) and CPNP (Canada's Prenatal Nutrition Program) who
  - deliver over 800 projects in 1000's of communities
  - focus is on vulnerable families of children 0-6
- Facilitate networking between CAPC/CPNP and injury prevention organizations

# Objectives

- Develop training to those professionals interacting with families
- Develop/adapt child injury prevention resource
- Establish ongoing communication tool - website as hub for the above

# Process

- Managed by an Advisory Committee of CAPC/CPNP staff and injury experts.
- Needs assessment conducted in 2010 with CAPC/CPNP staff across Canada.
- Training and resource development phase conducted between 2012 and 2014.
- Reviewed existing best resources in Canada and internationally and built from these.

# Training

- Introduction to Child Injury Prevention is an on-line adaptation of the Canadian Injury Prevention Curriculum (CIPC)
- No cost
- Self directed – can complete at own pace



# Training

- Takes 2-4 hours to complete
- Participants who complete the evaluation can obtain a certificate of completion
- Canadian Paediatric Society has accredited for 2015



# Training

## Five core lessons:

- The child injury problem
- Who is most at risk and why (social determinants of health/injury)
- What works to prevent injury
- How to influence behavior change
- How to develop an injury prevention program

# Training

- Two additional, optional lessons (for managers)
  - Program planning and evaluation
  - Influencing public policy development
- The English Introduction to Child Injury Prevention e-learning course page has had 1350 page views, and the French has had 270 page views

# Evaluation

## Pilot findings:

- 100% - “Written in a way I could understand, logical concepts, work at my own pace”
- 96% - “User friendly, gave me tools I can use in other programs”
- 88% - “Feel well prepared to deliver injury prevention programs”

# Evaluation

- On-line course: close to 300 people (E and F) have registered for the course and over 200 have completed it or are in progress.
- Course taken by CD: A CD version of the course was distributed through PHAC to every CAPC/CPNP project in the country. It is unknown how many Centres used the CD version to complete the course.

# Resource Development

- Developed a series of graphics and messages on the main causes of injury death/hospitalization for 0-6
- Information based on statistics from Statistics Canada and Cdn Institute for Health Information, Child Safety Good Practice Guide: Canadian edition and consultation with key child injury experts (Safe Kids Canada, Dr. Lynne Warda, Dr. Barbara Morrongiello)

# Resource Development

- Focus tested concept with parents in target audience in 2013 - Parents and caregivers who may be:
  - New to Canada
  - Low literacy
  - Low income
  - Teens
  - Aboriginal



Your child could be poisoned by swallowing pills or vitamins.



Your purse may contain pills or other poisons harmful to a child. Keep poisons and medications out of your child's reach.



# Uses of images

- Discussion starters in group sessions with parents
- Teaching tools with parents, in home or community settings
- Illustrations for calendars, posters/displays, handouts

# Use of images

- Scalds and burns images, fall prevention images, and playground safety images are accessed most frequently in English.
- Fall prevention images, suffocation images, and scalds and burns images are accessed the most in French.
- 1247 images have been downloaded.

## CHILD INJURY PREVENTION (AGES 0-6) About child injury prevention



Introduction to Child Injury Prevention Course



parachutecanada.org

### Introduction

Injuries remain the leading cause of death for children in Canada and a leading cause of hospitalization. Families who have a lower income, or live in poor housing conditions are often more at risk for injury. Everyone has a role to play in keeping children safe.

The resources provided in this section are designed for practitioners working in the Community Action Program for Children and Canada's Pre-natal Nutrition Program (CAPC/CPNP), as well as Public Health, Childhood Educators, Day Care staff, or any others working with caregivers (we are using the term caregiver to include parents, grandparents, foster parents and anyone else responsible for the care of a child) and children aged 0-6. These practitioners identified the need for simple messages and images to use with the families they serve, to teach them about preventing injuries in children. They also identified the need for training in the area of child injury prevention, particularly addressing the social determinants of health and how to influence behavior change.

This project has been a collaboration between the CAPC/CPNP partners, PHAC, as well as members of the Canadian Collaborating Centres for Injury Prevention (CCCIP). Funding for this project was made available through the Public Health Agency of Canada's CAPC/CPNP National Projects Fund. The views expressed herein do not necessarily represent the view of the Public Health Agency of Canada.

### Child injury prevention group e-mail list

Are you interested in child injury prevention? Do you work with families of young children? Join the [CIPG e-mail list](#) where you will receive updates on child injury prevention resources and information, ask questions, share information, resources and programs with other professionals working with families of young children.

## Child Injury Prevention (Ages 0-6)

### About Child Injury Prevention

#### E-learning

- [Child Injury Prevention Course](#)
- [Program Examples and Evaluation Tools](#)

#### Additional Resources

- [Additional Resources](#)

#### Burns and Scalds Prevention

- [Information](#) and [Images](#)

#### Child Passenger Restraints

- [Information](#) and [Images](#)

#### Child Poisoning Prevention

- [Information](#) and [Images](#)

#### Drowning Prevention

- [Information](#) and [Images](#)

#### Fall Prevention

- [Information](#) and [Images](#)

#### Playground Safety

- [Information](#) and [Images](#)

#### Safe Sleep

- [Information](#) and [Images](#)

#### Suffocation including Choking and Strangulation

- [Information](#) and [Images](#)

### E-learning Course

## Child injury prevention images and messages

The image gallery gives you direct access to simple images and messages on the following specific injury issues that affect children aged 0-6:

- Falls
- Burns and Scalds
- Drowning
- Poisoning
- Suffocation-related injuries and Safe sleep
- Motor vehicle related injuries (Child passenger restraint)
- Playgrounds (venue)

Under each injury heading are images of the most common ways a young child can be injured, with a short message that describes the danger or risk in a negative image as well as what can be done to prevent that injury, in the positive image.

In addition, for each injury issue listed above, supplementary messages and links to additional resources available through Parachute and our partners are provided.

## E-learning course for free

Introduction to Child Injury Prevention (ICIP) is a free e-learning course for practitioners working with caregivers of children aged 0-6, particularly families that may be new to Canada, have lower literacy, or live in rural or remote places in Canada. It takes between 2-4 hours to complete all the lessons of the course. You can leave the course at any time and come back into the beginning of the lesson you were working on. For more information and to sign-in visit <http://www.parachutecanada.org/e-learning/item/child-injury-prevention-course>.

### E-learning course supplementary resources:

Throughout the Introduction to Child Injury Prevention e-learning course, program examples, evaluation tools, and additional resources for a number of injury issues that affect children aged 0-6 are referenced. We have provided these resources and examples in a centralized location for you to access.

- [Program examples and evaluation tools](#)

## Additional Resources

Throughout the Introduction to Child Injury Prevention e-learning course, a number of resources were referenced. We have provided these references and links under the headings: Ages and Stages, Healthy Child Development/Resiliency, Social Determinants of Injury, Behaviour Change, Policy Development, and Other Resources.

- [Additional resources](#)

## Share / Follow us

- We've provided samples of [posts for Twitter and Facebook](#) (Excel) that can be used in your own social media channels.
- Please feel free to use and change these as you need, we've created a [guide](#) (Word) to help you.

Please follow along for updates and information about the course and resources via the hashtag #introcip and @parachutecanada

Contact us if you have any questions or for more information.

Take the Introduction to Child Injury Prevention course for FREE!



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PARACHUTE



FACEBOOK TWITTER GOOGLE PLUS SHARETHIS

GET  
PARACHUTE  
UPDATES

EMAIL@EMAIL.COM

SIGN UP

Newsletter provided by Parachute - Leaders in Injury Prevention. You can unsubscribe at any time. Questions? Contact [admin@parachutecanada.org](mailto:admin@parachutecanada.org)

# Website Resources

Injury topics are: burns/scalds, child passenger, child poisoning, drowning, falls, playground safety, safe sleep and suffocation (includes choking and strangulation)

For each injury topic there are downloadable negative and positive images, stats and related resources and links to the program examples and evaluation tools for that topic.

# Website Resources

For the curriculum:

- Simple and more detailed Program Examples for each injury issue and Evaluation Tools (pre and post survey examples)
- Links to additional websites and resources

# Website Resources

- Links to relevant supplemental resources and websites on:
  - ages and stages
  - healthy child development/resiliency
  - social determinants of injury
  - behaviour change
  - policy development

# Website Resources

- Social media tweets and facebook posts – examples provided
- Link to Online Course – Introduction to Child Injury Prevention
- Group email sign-up

# Website Stats

- To date, there have been 15,647 E visits and 4,156 F visits to the Child Injury Prevention site or related resource.
- Over 700 resources have been downloaded plus 1247 images.

# Parachute Website

Child Injury Prevention Resources English:

<http://www.parachutecanada.org/child-injury-prevention>

Child Injury Prevention Resources French:

<http://www.parachutecanada.org/prevention-des-blessures-enfant>